



# National Development Strategy

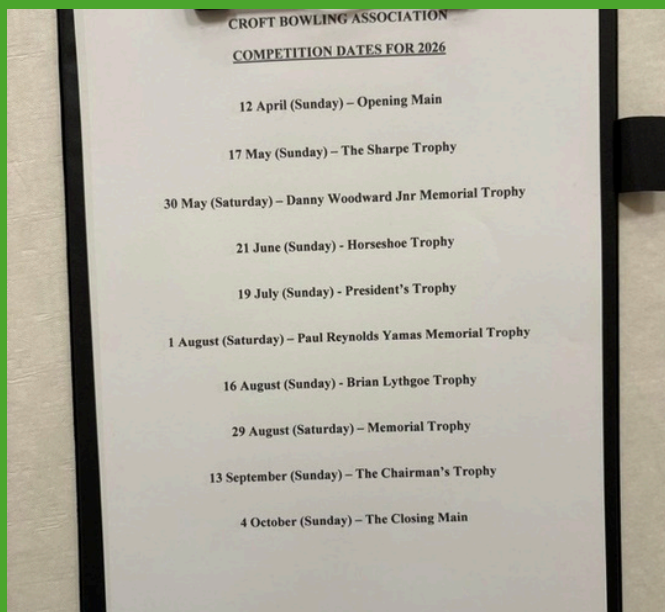
## Case Study - Governance

### Clear Structures for a Sustainable Club Croft BC, Warrington

Croft Bowling Club in Warrington demonstrates how clear governance structures and strong communication can support a thriving bowling community. With over 120 members, the club has developed organised systems to ensure members are informed, volunteers are supported and the club continues to run smoothly.

New members are welcomed with an introductory email that provides important information about how the club operates. This includes details of the committee, safeguarding officer and development lead, as well as opening times and the leagues the club participates in. The email also outlines all club-only competitions taking place throughout the year and explains how members can contact the safeguarding officer if needed.

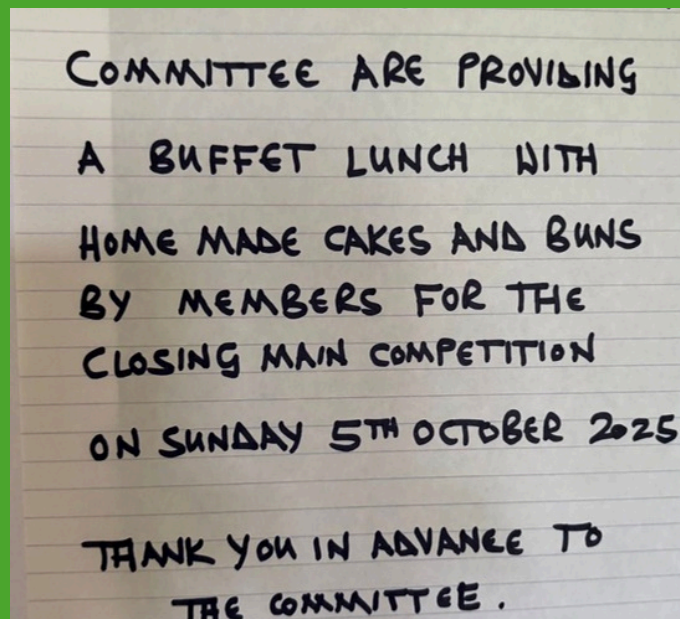
Transparency is an important part of the club's governance. Following the annual AGM, meeting notes and the audited whole-club accounts are circulated to members within a week. This ensures members are informed about decisions and the financial position of the club.



The club structure also supports participation across several local leagues. Croft Bowling Club currently plays in the Sunday Mixed Pairs League, the Monday and Friday Warrington leagues, the Tuesday Warrington Ladies League and the Thursday Newton and District Men's League. Each team holds its own AGM after the main club AGM, allowing players to discuss team matters and plan for the season ahead.

Communication with members takes place through several channels including email, Facebook and WhatsApp groups. These platforms are used to keep members updated about fixtures, club activities and regular working parties where volunteers come together to maintain and improve the green and club facilities.

Key information is also displayed on the club notice board, including AGM notes, safeguarding information, committee contacts, team captain details and updates on when the green will be open for play. This ensures all members can easily access important information whether online or at the club.



Croft Bowling Club also recognises the importance of supporting its wider community. The club regularly hosts sessions with local youth groups and works with the probation service, providing opportunities for people to take part in bowling and support the upkeep of the facilities.

Croft Bowling Club demonstrates how strong governance provides the foundations for a successful and sustainable club. By maintaining clear communication, transparent decision making and strong volunteer involvement, the club has created an environment where members feel informed, supported and part of a well-run organisation.

## **National Development Strategy** Want more details of this case study?

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